



# Arcata Main Street's 20th Annual Oyster Festival

## Sponsorship Levels

### Saturday, June 19, 2010

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#### **HALF SHELL HARVESTERS**

**\$5,000**

- LOGO on T-shirt
  - LOGO on Festival Poster
  - INCLUSION in purchased print & radio ads
  - PROMOTIONAL table in hospitality venue
  - MAIN STREET Membership
  - YOUR BANNER displayed in prominent locations around the Plaza
  - WEBSITE link
  - WEBSITE business blurb
  - COMPANY NAME mentioned during announcements
  - LOGO printed on map
  - OYSTER CALLING JUDGE from your business
  - TWO VIP parking permits
  - SIX T-shirts
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#### **OYSTER SHOOTERS**

**\$2,500**

- YOUR BANNER displayed in prominent locations around the Plaza
  - LOGO on Festival Poster
  - INCLUSION in purchased print & radio ads
  - WEBSITE link
  - WEBSITE business blurb
  - COMPANY NAME mentioned during announcements
  - LOGO printed on map
  - OYSTER CALLING JUDGE from your business
  - FOUR T-shirts
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#### **SHELLFISH**

**\$1,000**

- COMPANY NAME mentioned during announcements
  - COMPANY name on Festival Poster
  - LOGO printed on map
  - WEBSITE link
  - TWO T-shirts
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#### **MULLUSKS**

**\$500**

- LOGO on sponsorship sign
  - COMPANY NAME mentioned during announcements
  - WEBSITE link
  - COMPANY name on map
  - ONE T-shirt
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#### **KUMOMOTO**

**\$250**

- NAME on sponsorship sign
  - COMPANY NAME mentioned during announcements
  - WEBSITE link
  - COMPANY name on map
  - ONE T-shirt
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*\*Banners must be provided by individual businesses.*